

Frank G. Polito, APR

Frank G. Polito, APR is the CEO/Senior Consultant of Polito & Associates Communications and former Communications Director for the 250,000-member California School Employees Association. For more than 35 years, he led both internal and external communications teams with hands-on work in the production of print, video, electronic and internet publishing projects. He is a veteran of the education/union PR business with a strong focus on interactive communications, cross-generational communications and member training. Frank holds the APR accreditation from the North American Public Relations Council; served as president for the Florida Public Relations Association from 1996-97. He has served multiple terms as a Vice President of the International Labor Communications Association, and is currently serving as a member of the Board of Directors of the California Academic Decathlon since 2013.

In 1988, he graduated from Florida International University in Miami with a BA in Public Relations. He began his career as a photojournalist and photojournalism instructor, then a classified school employee in his hometown Broward County Public School system before joining the Broward Teachers Union as their Communications Director.

Frank has two adult daughters and lives in San Jose, California with his wife.